

Alicia Hayden

Wildlife Artist . Designer . Writer . Filmmaker . Scientist



Hi!



I am an experienced artist, filmmaker, & designer, passionate about using the arts to tell stories about the natural world. <https://aliciahayden.co.uk/>

EDUCATION

University of the West of England, MA Wildlife Filmmaking: (2021 – 2022)

Produced, edited, animated [The Watchman](#) (2022), a film about a Zimbabwean wildlife artist. Self-shooting researcher in Zimbabwe.

University of Oxford, BA Biological Sciences: 2.1 (2018 – 2021)

Grant proposal & project investigating the impact of caterpillar camouflage on avian predation.

Ripon Grammar School: A-Level Biology (A), English Literature (A*), Geography (A*). AS Chemistry (A). Extended Project Qualification (EPQ) exploring the survivability of birds in the UK - A* (2018).

EMPLOYMENT

Freelance Creative, multiple clients (January 2020 - Present)

- Multi-disciplinary creative, working across fine art, illustration, design & graphics, animation, film, writing, poetry, and photography to communicate about science and the natural world to a new audience.
- Daler-Rowney Artist (2023 - present): regularly produces online social media content for Daler-Rowney.
- London Graphics Centre (2023) - banner depicting the natural world, using Daler-Rowney's new Graduate range.
- University of Oxford (2022 - present): regularly runs workshops, live demonstrations, and does commissions across a broad range of sciences - including Astrophysics, Biology, Chemistry, and Mathematics.
- On the Edge (2024 - present): online social media series 'Draw with me', with over 600k views across Instagram and TikTok.
- Stornoway (2023 - present): created fully-animated music video "Excelsior" (2023), Album & CD art & design for "Best of Unplucked" (2024), and poster design for Stornoway's Royal Albert Hall Concert (2025).
- DSWF Wildlife Artist of the Year "Human Impact" category winner (2021) & finalist (2022 & 2024).
- Experienced art workshop leader: run workshops, draw-alongs, and deliver talks and seminars about wildlife art and wildlife activism. Clients include Oxford University, Oxford Botanic Gardens, BBC Studios, London Natural History Museum, Global Bird Fair, Festival of Nature, DSWF, and the British Trust for Ornithology (BTO).
- Clients include BBC Studios, The Shark Trust, Mammal Society, David Shepherd Wildlife Foundation (DSWF), British Ecological Society, WWF, RSPB, The National Trust, Stornoway, Whitley Fund for Nature, and the BTO.

Graphic Designer, NDA NHU Development, BBC Studios (February 2025)

Graphic Designer, NDA NHU Children's Show, BBC Studios (February 2025 - March 2025)

Researcher, Aneshwar & Lizzie Go Wild, BBC Studios (September 2024 - December 2024)

Alicia Hayden 2025



Demoreel

Click to watch my demoreel!



Click me to visit Alicia's website!



Researcher & Script Supervisor, Andy's Global Adventures, BBC Studios (August 2023 – September 2024)

Researcher & Illustrator, BBC Studios NHU Children's Development (January 2023 – July 2024)

- Researched species, locations, and stories for new and returning children's programmes and series. Found and liaised with new talent and production companies for new ideas. Filmed footage for sizzles and promos for new shows.
- Archive research: clipped footage for sizzles, logged footage in highly organised spreadsheets for multiple projects.
- Designed characters in multiple styles, for several children's natural history shows, worked to tight deadlines. Created and designed treatments, decks, and covers for pitches, worked to tight deadlines and briefs.
- Highly proficient in full Adobe Creative Cloud suite, including Premiere Pro, Photoshop, and InDesign.
- Excellent time management and communication skills, balancing work and priorities between multiple teams and projects.

Researcher & Artist/Graphics, Earth Kids YouTube Programmes, BBC Studios (April 2024 – August 2024)

- Created graphics, illustrations, and animations for YouTube shows, keeping up with trends and styles.
- Archive research: found new, engaging stories, cleared footage for international usage. Fact-checked scripts.

RELEVANT EXPERIENCE: CREATIVE

Freelance self-shooting PD, editor, researcher, & animator (2020 – present)

- Clients include: BTO, WWF, Wildlife Countryside Link, UK Youth 4 Nature, Wildscreen, & Invicta Wildlife Fund.
- Animator using Procreate and iPad Pro. Work efficiently, to a range of briefs, to tight deadlines.
- Confident producing a professional suite of documents in preparation for filming, including a comprehensive production risk assessment, carnet, pre- & post-production schedules, treatment, sizzle, and budget.
- Awarded **Wader Quest Anniversary Grant (2023)** to create a [short film exploring curlews](#). Specially-shot footage from North Yorkshire, interviews conducted virtually, and bespoke animations in Procreate.



Film – The Lost Songstress!



Online draw-along – Jay

A Girl
&
Birds



Writing and Art – A Girl and Birds

Photographer: multiple organisations & clients (2010 – present)

- Placed in 50 international wildlife photography competitions, including Overall Junior Winner of ZSL 2016.
- Freelance Photographer, including for Wildscreen (2021 - 2023). Girls Who Click Ambassador (2023 - present).

ADDITIONAL EXPERIENCE

Artist & Writer, Eric Hoskings Ornithology Bursary & BTO (2024)

- Awarded bursary to illustrate article exploring women in birding, create art for an exhibition held in partnership with the BTO, and produce illustrated printed book for distribution (2024). Worked closely with the CEO and HR manager.

British Trust for Ornithology (BTO) Youth Advisory Panel (2021 - present)

- Runs Arts Initiative working group - an ambitious project merging creativity and conservation for youth engagement.
- Videographer, photographer, editor, and artist in residence. Mentor for younger members of the youth programme. Interview staff and volunteers for positions within the organisation. Present youth work at conferences. Represent BTO at events. Part of team organising successful *Youth in Nature* summit (2022 & 2024).

Writer (2014 - present)

- Writing a nature book on hares (*Pen & Sword*) - working with leading scientists. (Delivery 2025).
- Awarded *Campaigns for National Parks Storytellers Grant* for book exploring moorlands, youth, & synaesthesia.
- Publications include: *A Girl & Birds* (BTO & Eric Hoskings Trust: 2024), *Multi-coloured Ghost Towns* (The Cameron Bespolka Trust: 2023), *Every Dune is a Mountain* (The Lincolnshire Wildlife Trust & Dynamic Dunescapes: 2022), One of the poets for BTO's [Into the Red Anthology](#) (2022), *Rain before Rainbows* (2020).

SKILLS, TRAINING, ACTIVITIES, & ACHIEVEMENTS

Kit & IT Proficiencies

Experienced operating Panasonic Lumix, Sony, GoPro, & Canon. Adobe Creative Cloud suite, DaVinci Resolve, AVID Accreditation MC101 (2022). Website administration (Wix, Wordpress, Zenfolio) & social media. Microsoft Office suite & Excel. Procreate, Canva, Dropbox. R-Studio & statistics.

Other

Pole Dancer, Spin City Bristol (since 2024). Full, clean UK Driving Licence held since June 2018. Conversational French. NSPCC Child Protection and GDPR training courses. DBS (Enhanced) & DBS (Enhanced) for Northern Ireland.

